

Easy, Beautiful,  
Powerful CPM  
Software for  
Everyone

## Prophix Delivers Value

These three simple words are the foundation of our business.

In business since 1987, Prophix built a software solution that allows users to be more forward thinking and proactive when making decisions.

Prophix empowers finance professionals to automate routine tasks and delivers tremendous value across all operational levels of your business.

Organizations with greater visibility into their company's financial health can quickly and easily track performance against plan, thus enabling course correction as required.

## Benefits

Prophix offers a wealth of benefits for the Office of Finance including the ability to:



Improve budgets & budgeting process



Harness data from across the organization



Plan better for the future



Improve operational efficiencies



Reduce business risk



Increase shareholder value



It's very rare that you will find something you can't do with Prophix – even with our ambitious uses of the software. *We are completely self-sufficient. We considered packages from other CPM software providers, but Prophix was the perfect tool for us.*

Jenny Burbridge  
Business Analysis & Reporting Manager  
Solarcentury





## A Unified Solution with Low Cost of Ownership

We don't sell our software piecemeal – we sell a complete CPM package. Every time. So you can purchase Prophix now and implement only the functionality you need.

Our solution will grow with you, and will support your future, more strategic performance management endeavors.

You can administer the software without burdening your IT department. Prophix is built in such a way that there is minimal customization required – leaving implementation times short.

# Financial Planning

Flexible and powerful solutions to analyze the health of your business. Prophix's software is tailor-made to solve your financial planning challenges. You can model the workflow based on the way you currently work or add checks and balances to bring increased transparency to your planning tasks.



## Budgeting

Create consistent and accurate budgets, reduce duplication, and more time for analysis. Create precise budgets with far less labor and gain a deeper understanding of what drives profitability.



## Analysis

Facilitate business analysis from multiple perspectives. Gain a holistic view of your organization's performance, while satisfying specific requirements for financial and operational analysis to make informed decisions.



## Forecasting

Prophix's forecasting software enables you to align information and know where you stand, at any given time, in relation to strategic objectives.



## Reporting

Prophix's reporting and analytics provides dashboards and scorecards that capture important views of business performance at a glance.



## Financial Consolidation

Prophix financial consolidation empowers companies with clear insights derived from accurate consolidated financial information by eliminating manual processes and automating reoccurring ones.



## Cash Flow Planning

Understanding financial performance along with your cash position will provide your executive team with the ability to properly time investments, ensure purchases are in alignment with organizational objectives and improve communications with your bank.

# Operational Planning

With collaboration and workflow tools Prophix helps functions outside the Office of Finance, streamline planning processes and integrate seamlessly with your existing G/L, ERP, and BI systems.



## Revenue Planning

Sales is the lifeblood of every company, but forecasts can change rapidly, so having the flexibility to create alternative scenarios quickly and efficiently is essential. Detailed Planning capabilities within Prophix, allows you to vary inputs and see changes to the bottom line immediately.



## Personnel Planning

Accurately track true employee costs. Prophix's personnel planning software easily handles the many variables involved in payroll calculations, providing the control, accuracy, and flexibility required for analysis of personnel data. Integrate personnel data with the company's main financial data to provide precise consolidated figures.



## Project Planning

Link your project plans to corporate plans and forecasts. Prophix allows you to collaborate across your organization and understand the potential outcomes of proposed initiatives, with a completely integrated project plan and financial plan from a single, unified software solution.



## CapEx Planning

Prophix's software enables CapEx planning that integrates detailed capital asset costs into historical financial statements and investigates how capital expenditures impact your company's performance.

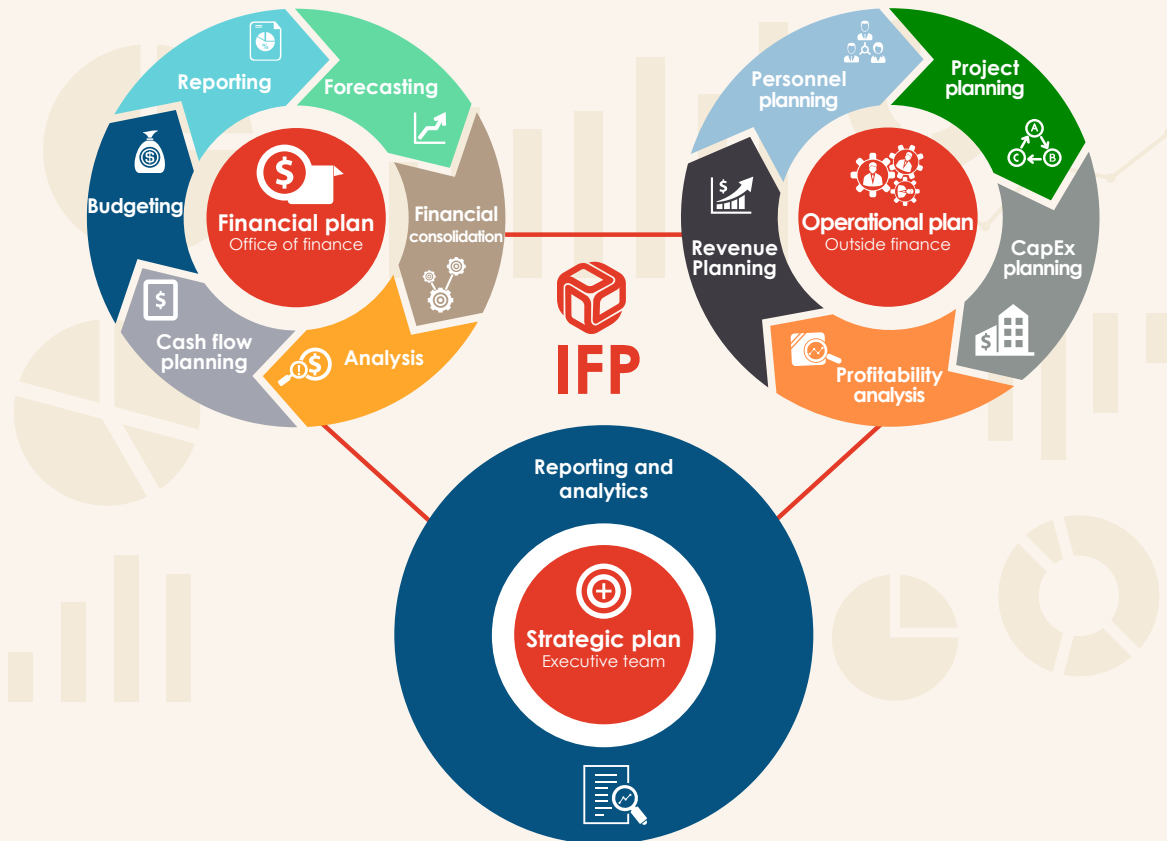


## Profitability Analysis

Improve sales and operational decision making. Prophix's profitability analysis enables companies to feed their operational plans by evaluating key profitability measures such as profit margins, gross profit, operating profit, pretax profit, net profit, and profit and loss statements. Organizations can use past performance as a touchstone to accurately report and share the evaluation of profitability—what could be more important?

# Integrated Financial Planning

Many organizations have multiple businesses, product lines, departments and geographical locations. Aggregating all of the related data for financial reporting, forecasting, budgeting, and long-term strategic planning presents a huge challenge. Prophix's software solves this problem by enabling organizations to integrate financial planning and ultimately improve their long-term strategic decision making.



Rapid implementation



Unified and scalable



Low cost of ownership



Seamless data integration



On-premise solution and web and mobile access

Ultimately, Prophix CPM software enables companies to use integrated financial planning to translate insight into financial impact by providing richer, more relevant analysis.

## Quick Facts



ERP integration

>275



Microsoft technology leveraged

100%



Global partner growth

50%



Channel partners

>80



### Dresner Advisory Services – Wisdom of Crowds® Enterprise Planning Market Study

A member of the Large Established Pure-Play market segment, Prophix is its leader. It scored above peer and overall averages and is best in class for virtually all measure across sales, value, technology/product, technical support, consulting services and integrity. **It has a perfect recommend score.**



# A Global Company



## Built on Microsoft

**Microsoft Partner**  
Silver Application Development

Prophix is built upon open, industry standard technologies: an architecture that easily integrates with any ERP or data source including your existing infrastructure. Prophix protects your IT investment and will continue to work with your system as you incorporate future technologies.

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